



8 June 2026

202 C Street, M.S. 413

San Diego, CA 92101

**RE: Business Stakeholders Call for Bikeable Adams Avenue in Mid-City Community Plan and Bicycle Master Plan**

Dear Honorable Mayor Gloria and San Diego City Planning Department,

The undersigned businesses and Adams Avenue corridor stakeholders support an improved Adams Avenue that is safer for bike users and pedestrians and encourages the City Planning Department to study and propose a more comprehensive vision for the corridor and its users.

Adams Avenue and adjacent communities are part of the Mid-City Community Plan Update, which is about to be released in draft form. This plan includes mobility concepts that address bike and pedestrian safety on many major Mid-City corridors, with the glaring exception of Adams Avenue.

This once-in-a-generation opportunity to transform Adams into a more vibrant business and cultural corridor must be fully realized. Adams Avenue is a key connection to other bike facilities in the region, including Park Boulevard, 30th Street, and beyond. Adams Avenue is also included in SANDAG's Regional Plan (AT164), including notes: "Safety Focus Network, Upgrade Existing Bikeway", among others.

While there exists a parallel-running bike boulevard a few blocks south, Adams Avenue boasts comparably high ridership. These numbers are high in spite of the biking conditions on the corridor. The class III "sharrow" configuration forces bike users to share the lane with drivers and causes unsafe and unwelcome interactions with cars, especially between the 805 and 15 freeways. The design of the street encourages drivers to drive through the area at high speeds and without consideration for other road users, and demonstrates a need for traffic calming.

High ridership despite these conditions shows there exists latent demand, and it is a worthwhile investment to enhance safety conditions for active transportation options in order to improve access to businesses along the corridor. We hope that the Mid-City Community Plan and the Bicycle Master Plan will reflect the importance of a safe Adams Avenue.

Thank you for your consideration.

Sincerely,

Katrina Oprisko  
Owner  
Earthwell Refill

Jeff Motch / Clea Hantman  
Owners  
Blind Lady Ale House

Remy Zurita  
Owner  
Hopnonymous Brewing Co.

Chuck Cofer / Andrea Tobin-Cofer  
Owners  
Adams Avenue Bicycles

Geoi Bachoua  
Owner  
Bine & Vine Bottle Shop

Dave Ohmer  
Owner  
Seek Beer Co.